### Disclaimer

#### NO INVESTMENT ADVICE

The Content is for informational purposes only, you should not construde any such information or other material as legal, tax, investment, financial, or other advice. Nothing contained in this Presentation constitutes a solicitation, recommendation, endorsement, or offer by us or any third party service provider to buy or sell any securities or other financial instruments in this or in in any other jurisdiction in which such solicitation or offer would be unlawful under the securities laws of such jurisdiction.

All Content in this presentation is information of a general nature and does not address the circumstances of any particular individual or entity. Nothing in this presentation constitutes professional and/or financial advice, nor does any information in this presentation constitute a comprehensive or complete statement of the matters discussed or the law relating thereto. We are not a fiduciary by virtue of any person's use of or access to this presentation or its content. You alone assume the sole responsibility of evaluating the merits and risks associated with the use of any information or other Content in this presentation before making any decisions based on such information or other Content. In exchange for using the presentation, you agree not to hold us, its affiliates or any third party service provider liable for any possible claim for damages arising from any decision you make based on information or other Content made available to you through this presentation.

#### **INVESTMENT RISKS**

There are risks associated with investing in securities. Investing in stocks, bonds, exchange traded funds, foreign exchange, precious metals, mutual funds, and money market funds and digital assets involve risk of loss. Loss of principal is possible. Some high risk investments may use leverage, which will accentuate gains & losses. Investing involves special risks, including a greater volatility and political, economic and currency risks and differences in accounting methods. A security's or a firm's past investment performance is not a guarantee or predictor of future investment performance.

DMALINK and DeFinity Markets trading services, liquidity solutions and advanced algo execution tools are only available in the US to Eligible Contract Participants (ECPs) as defined in the Commodity Exchange Act. Outside the US, DMALINK's products and services are available to those meeting the Professional Clients definition in the EU Markets in Financial Instruments Directive ("MiFID II") and in compliance with local law and regulation.

None of the information made available through dmalink.com should be construed as providing any type of investment or other advice, nor should it be considered as solicitation, recommendation, endorsement or offer to purchase or sell any financial security or other financial instrument. Anyone wishing to invest in any of the products outlined on dmalink.com or any online or offline marketing material, provided by DMALINK, should seek independent financial or professional advice.

DMALINK does not provide any of its services or solutions to retail clients as categorised under (MiFIDII).

The brand "DMALINK" and "DeFinity Markets" are Trademark protected under the Trade Markts Act 1994. DMALINK and DeFinity Markets and all other DMA LINK Limited and DeFinity Markets Limited product or service names are registered trademarks or trademarks of DMALINK Group Companies in the United Kingdom and other countries. Other brand and product names are trademarks of their respective companies.





PPOWERED BY DMALINK.COM

# Digital Asset Trading For Financial Institutions

Underpinned by Investment-grade (Tier 1) Bank credit intermediation services



# Introduction

### Digital Asset Landscape overview

The solution created by DeFinity Markets (a wholly owned brand of DMALINK Limited) underpinned by Tier 1 Bank credit intermediation, addresses the five key considerations raised by Financial Institutions when transacting digital assets.

### Considerations

The DeFinity Markets ECN overcomes major market imperfections to help clients transact digital assets quickly and efficiently by minimising counterparty risk and AML concerns.

### **Capital allocation**

Institutions allocate a significant amount of capital to engage in digital asset trading. The volatile nature of Digital Assets requires careful capital management and risk assessment. Pre-funding Digital Assets ties up capital that could be used for other investment opportunities or liquidity needs, limiting flexibility.

Our solution eliminates pre-funding requirements through pre-agreed NOP credit.

### **Counterparty risk**

Trading in digital assets involves interacting with various sub-investment grade counterparties such as exchanges and brokers. Institutions must assess and manage counterparty risk to ensure reliability and security. The decentralized nature of the Digital Asset market adds complexity to counterparty due diligence, as trust in the chosen exchange or platform is crucial.

Our solution eliminates counterparty risk as all clients are onboarded by a Tier 1 Bank for the purpose of transacting on the DeFinity ECN.

### **Opportunity cost**

Digital assets are highly volatile, creating opportunities and risks. Institutions face the challenge of timing their trades to capture market movements. Pre-funding Digital Asset means missing out on potential gains or losses during the waiting period, resulting in opportunity costs for institutional traders.

Our solution enables users to net long/shorts intraday dynamically.

### Considerations

Continued

### **Liquidity constrains**

Digital asset markets, especially for smaller market cap tokens, can suffer from limited liquidity. This can make it challenging to execute large trades without significant market impact and increase trading costs. Managing liquidity becomes more complex when a portion of it is tied up in pre-funded Digital Assets.

Our solution aggregates liquidity from direct non-exchange LPs, and gives users access to curated on-demand streaming prices.

### **Regulatory considerations**

Institutional digital asset trading operates within evolving and sometimes uncertain regulatory landscapes. Compliance with financial regulations, AML measures, and investor protection requirements adds complexity and costs. Institutions need to navigate and comply with regulations to manage risks and ensure compliance in their trading activities.

Our solution eliminates AML and regulatory due diligence concerns as clients are onboarded by an European Tier 1 Bank.

# Our Edge

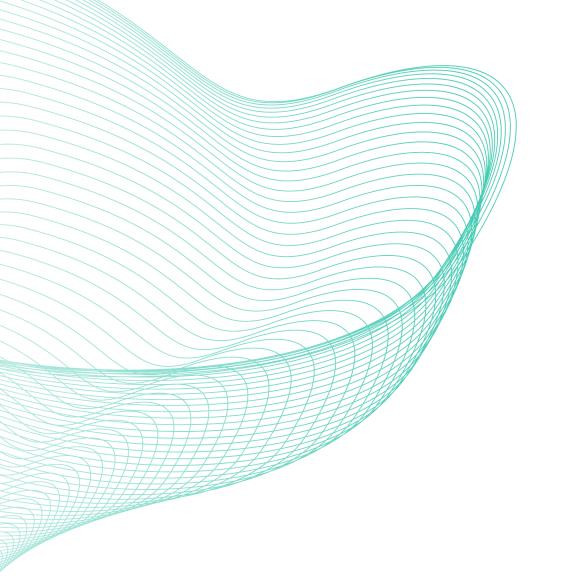
The DeFinity Markets solution was created as a way of addressing the many shortcomings of the existing market infrastructure and to enable safe and effective access to this nascent asset class. Our solution addresses the need for proper capital management, risk assessment, counterparty due diligence, timing strategies, liquidity management, and regulatory compliance.

### Ringfenced collateral

The addition of a 1 Bank provides a trusted and regulated environment for holding and managing assets and removes the need to pre-fund before trading. This arrangement adds an additional layer of security and compliance for transactions.

### **User control**

Users maintain control over their digital assets either through non-custodial wallets/vaults, or using a creditable digital asset custodian. This ensures direct ownership or control and reduces the risk associated with relying on unrated exchanges to hold funds.



# Key advantages

The Digital Asset trading solution caters specifically to Financial Institutions transacting digital assets in their own name or on behalf of the client.

### **Enhanced security**

By allowing users to either self-custody their assets or use a credible digital asset custodian and leveraging the investment-grade expertise of a Tier I Bank on our network, the system offers improved security and reduces the risk of funds being compromised or lost.

### **Privacy and anonymity**

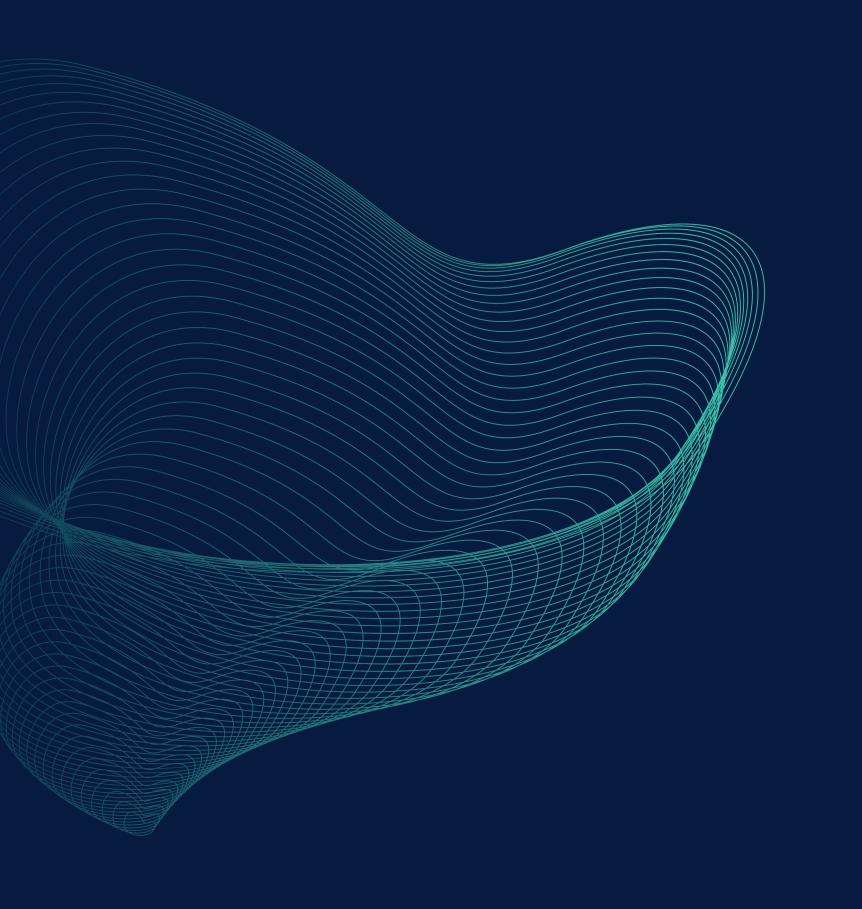
The anonymous ECN structure protects user identities, providing a higher level of privacy during trading. Users can participate without revealing personal information, mitigating potential risks associated with unauthorized access.

### Reduced counterparty risk

With the elimination of a centralized custody model, counterparty risks related to asset custody are minimized. Users have direct control over their assets, reducing reliance on a single entity and mitigating the risk of loss due to custodial mishaps or vulnerabilities.

### Regulatory compliance

As onboarding is undertaken by a Tier I Bank all users in the ecosystem enjoy the security and assurance of adherence to current and evolving regulation. Further, we provide trading access in compliant jurisdictions to ensure all users remain protected.



## Contact Us

### Address

71-75 Shelton Street, WC2H 9JQ, London

### **Phone Number**

+44 (0) 207 117 2517

### Email

salesEMEA@dmalink.com